



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 965779-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WGAL | Mary Tricoli | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|---------------|-----------------|
| Smith/R/Senator | T SMITH/SEN/R | 325 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/30/12 | 965779 | 06385307 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 15 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|--------------------|--------------------|-----------------------|---------------|----------------|---------------------|-------------|
| 2 | 10/29/12 | 10/29/12 | M-F 1-2p | 1-2p | 1----- | :30 | 1 | \$265.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$265.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL M | | 10/29/12 | | M-F 1-2p | 1-2p | :00 | | \$265.00 | NM |
| Credited | | | | | | | | | |
| 3 | 10/23/12 | 10/29/12 | NBC Today Show III | 10-11a | MTWTF-- | :30 | 5 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | MTWTF-- | 5 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL M | | 10/29/12 | 10:57 AM | NBC Today Show III | 10-11a | :30 | TS12 TV 17H | \$150.00 | NM |
| 4 | 10/23/12 | 10/29/12 | NBC Tonight Show | 1135p-1235a | MTWTF-- | :30 | 10 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | MTWTF-- | 10 | \$400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 6 WGAL M | | 10/29/12 | 11:47 PM | NBC Tonight Show | 1135p-1235a | :30 | TS12 TV 17H | \$400.00 | NM |
| 5 WGAL M | | 10/29/12 | 12:30 AM | NBC Tonight Show | 1135p-1235a | :30 | TS12 TV 16H | \$400.00 | NM |
| 5 | 10/23/12 | 10/29/12 | M-F 11-12P | 11A-12P | MTWTF-- | :30 | 5 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | MTWTF-- | 5 | \$100.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WGAL M | | 10/29/12 | 11:59 AM | M-F 11-12P | 11A-12P | :30 | TS12 TV 16H | \$100.00 | NM |
| 6 | 10/23/12 | 10/29/12 | M-F 12:30-1p | 12:30-1p | MTWTF-- | :30 | 5 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | MTWTF-- | 5 | \$125.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 5 WGAL M | | 10/29/12 | 2:21 PM | M-F 12:30-1p | 12:30-1p | :30 | TS12 TV 16H | \$125.00 | NM |
| LR- Local News Special Report | | | | | | | | | |
| 7 | 10/23/12 | 10/29/12 | M-F 12-12:30p News | 12-12:30p | MTWTF-- | :30 | 5 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |



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DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 965779-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 325 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---|----------------|---------------------------------------|----------------|----------------|-------------|--------------------------|
| 7 | 10/23/12 | 10/29/12 | M-F 12-12:30p News Class of Time - Pre-emptible with notice | 12-12:30p | MTWTF-- | :30 | 5 | \$400.00 | NM |
| 10/23/12 10/29/12 MTWTF-- 5 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL M | | 10/29/12 | 12:26 PM | M-F 12-12:30p News | 12-12:30p | :30 | TS12 TV 17H | \$400.00 NM |
| 8 | 10/23/12 | 10/29/12 | M-F 2-3p Class of Time - Immediately Pre-emptible without notice | 2-3p | MTWTF-- | :30 | 5 | \$125.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 5 \$125.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL M | | 10/29/12 | 2:45 PM | M-F 2-3p | 2-3p | :30 | TS12 TV 16H | \$125.00 NM |
| 9 | 10/23/12 | 10/29/12 | Dr. Phil Class of Time - Pre-emptible with notice | 3-4p | MTWTF-- | :30 | 5 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 5 \$350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL M | | 10/29/12 | 3:53 PM | Dr. Phil | 3-4p | :30 | TS12 TV 17H | \$350.00 NM |
| 10 | 10/23/12 | 10/29/12 | M-F 4-5P Class of Time - Pre-emptible with notice | 4-5P | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 5 \$500.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL M | | 10/29/12 | 4:34 PM | M-F 4-5P | 4-5P | :30 | TS12 TV 16H | \$500.00 NM |
| 11 | 10/23/12 | 10/29/12 | M-F News 8 at 5a Class of Time - Pre-emptible with notice | 5-6a | MTWTF-- | :30 | 10 | \$400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 10 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 9 | WGAL M | | 10/29/12 | 5:07 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 17H | \$400.00 NM |
| 5 | WGAL M | | 10/29/12 | 5:30 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 16H | \$400.00 NM |
| 12 | 10/23/12 | 10/29/12 | M-F 5-6p News Class of Time - Pre-emptible with notice | 5-6p | MTWTF-- | :30 | 7 | \$1,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 7 \$1,000.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WGAL M | | 10/29/12 | | M-F 5-6p News Credited | 5-6p | :00 | | \$1,000.00 NM |
| 6 | WGAL M | | 10/29/12 | 5:41 PM | M-F 5-6p News | 5-6p | :30 | TS12 TV 16H | \$1,000.00 NM |
| 13 | 10/23/12 | 10/29/12 | M-F News 8 at 6p Class of Time - Pre-emptible with notice | 6-630p | MTWTF-- | :30 | 5 | \$1,400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 5 \$1,400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL M | | 10/29/12 | | M-F News 8 at 6p See MG 13.6 | 6-630p | :00 | | \$1,400.00 NM |
| 6 | WGAL Tu | | 10/30/12 | 6:29 PM | M-F News 8 at 6p MG for 13.4 10/29 | 6-630p | :30 | TS12 TV 16H | \$1,400.00 NM |
| 14 | 10/23/12 | 10/29/12 | M-F News 8 at 6a Class of Time - Pre-emptible with notice | 6-7a | MTWTF-- | :30 | 10 | \$950.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 10 \$950.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WGAL M | | 10/29/12 | 6:18 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 965779-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 325 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 14 | 10/23/12 | 10/29/12 | M-F News 8 at 6a | 6-7a | MTWTF-- | :30 | 10 | \$950.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 6 WGAL M 10/29/12 6:44 AM M-F News 8 at 6a 6-7a :30 TS12 TV 16H \$950.00 NM | | | | | | | | | |
| 15 | 10/23/12 | 10/29/12 | M-Sun Nightly News | 630-730p | MTWTF-- | :30 | 5 | \$2,800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 5 \$2,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WGAL M 10/29/12 6:40 PM M-Sun Nightly News 630-730p :30 TS12 TV 16H \$2,800.00 NM | | | | | | | | | |
| 16 | 10/23/12 | 10/29/12 | Entertainment Tonight | 7-730p | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 5 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WGAL M 10/29/12 7:34 PM Entertainment Tonight 7-730p :30 TS12 TV 17H \$500.00 NM | | | | | | | | | |
| LR- Local News Special Report | | | | | | | | | |
| 17 | 10/23/12 | 10/29/12 | NBC Today Show | 7-9A | MTWTF-- | :30 | 15 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 15 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 10 WGAL M 10/29/12 7:23 AM NBC Today Show 7-9A :30 TS12 TV 17H \$900.00 NM | | | | | | | | | |
| 9 WGAL M 10/29/12 7:59 AM NBC Today Show 7-9A :30 TS12 TV 16H \$900.00 NM | | | | | | | | | |
| 13 WGAL M 10/29/12 8:40 AM NBC Today Show 7-9A :30 TS12 TV 17H \$900.00 NM | | | | | | | | | |
| 19 | 10/23/12 | 10/29/12 | NBC Today Show II | 9-10a | MTWTF-- | :30 | 7 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 7 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WGAL M 10/29/12 9:58 AM NBC Today Show II 9-10a :30 TS12 TV 16H \$200.00 NM | | | | | | | | | |
| 22 | 10/29/12 | 10/29/12 | Mon NBC Prime Other | Prime Other | 2----- | :30 | 2 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 2----- 2 \$2,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WGAL M 10/29/12 Mon NBC Prime Other Prime Other :00 \$2,400.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 1 WGAL M 10/29/12 9:24 PM Mon NBC Prime Other Prime Other :30 TS12 TV 17H \$2,400.00 NM | | | | | | | | | |
| 32 | 10/23/12 | 10/29/12 | M-Su News 8 at 11p | 11-1135p | MTWTF-- | :30 | 6 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 MTWTF-- 6 \$850.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WGAL M 10/29/12 11:29 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 23 | | |

Gross Total \$17,100.00

Payment Terms 30 Days



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|-----------------|---------------|-----------------|---------------------|
| 965779-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 325 | |

Agency Commission **\$2,565.00**

Net Amount Due **\$14,535.00**



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WGAL | Mary Tricoli | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|---------------|-----------------|
| Smith/R/Senator | T SMITH/SEN/R | 333 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 968326 | 06397787 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 112 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|-------------|------------------------|
| 1 | 10/30/12 | 11/05/12 | M-F 1-2p | 1-2p | MTWTF-- | :30 | 3 | \$265.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$265.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | Tu | 10/30/12 | 1:43 PM | M-F 1-2p | 1-2p | :30 | TS12 TV 17H | \$265.00 NM |
| 1 | WGAL | Th | 11/01/12 | 1:59 PM | M-F 1-2p | 1-2p | :30 | TS12 TV 17H | \$265.00 NM |
| 2 | WGAL | F | 11/02/12 | 1:42 PM | M-F 1-2p | 1-2p | :30 | TS12 TV 16H | \$265.00 NM |
| 2 | 10/30/12 | 11/05/12 | NBC Today Show III | 10-11a | MTWTF-- | :30 | 5 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | Tu | 10/30/12 | 10:29 AM | NBC Today Show III | 10-11a | :30 | TS12 TV 16H | \$150.00 NM |
| 5 | WGAL | W | 10/31/12 | 10:51 AM | NBC Today Show III | 10-11a | :30 | TS12 TV 16H | \$150.00 NM |
| 2 | WGAL | Th | 11/01/12 | 10:47 AM | NBC Today Show III | 10-11a | :30 | TS12 TV 17H | \$150.00 NM |
| 4 | WGAL | F | 11/02/12 | 10:59 AM | NBC Today Show III | 10-11a | :30 | TS12 TV 16H | \$150.00 NM |
| 1 | WGAL | M | 11/05/12 | 10:51 AM | NBC Today Show III | 10-11a | :30 | TS12 TV 16H | \$150.00 NM |
| 3 | 10/30/12 | 11/05/12 | M-F 11-12P | 11A-12P | MTWTF-- | :30 | 5 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | Tu | 10/30/12 | 11:11 AM | M-F 11-12P | 11A-12P | :30 | TS12 TV 17H | \$100.00 NM |
| 2 | WGAL | W | 10/31/12 | 11:53 AM | M-F 11-12P | 11A-12P | :30 | TS12 TV 17H | \$100.00 NM |
| 3 | WGAL | Th | 11/01/12 | 11:38 AM | M-F 11-12P | 11A-12P | :30 | TS12 TV 16H | \$100.00 NM |
| 5 | WGAL | F | 11/02/12 | 11:45 AM | M-F 11-12P | 11A-12P | :30 | TS12 TV 17H | \$100.00 NM |
| 1 | WGAL | M | 11/05/12 | 11:11 AM | M-F 11-12P | 11A-12P | :30 | TS12 TV 17H | \$100.00 NM |
| 4 | 10/30/12 | 11/05/12 | M-F 12:30-1p | 12:30-1p | MTWTF-- | :30 | 3 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | Th | 11/01/12 | | M-F 12:30-1p | 12:30-1p | :00 | | \$125.00 NM |
| Credited | | | | | | | | | |
| 1 | WGAL | F | 11/02/12 | 12:55 PM | M-F 12:30-1p | 12:30-1p | :30 | TS12 TV 17H | \$125.00 NM |



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|----------------|--------------------|----------------|----------------|-------------|-------------|
| 4 | 10/30/12 | 11/05/12 | M-F 12:30-1p | 12:30-1p | MTWTF-- | :30 | 3 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | M | 11/05/12 | 12:57 PM | M-F 12:30-1p | 12:30-1p | :30 | TS12 TV 16H | \$125.00 NM |
| 5 | 10/30/12 | 11/05/12 | M-F 12-12:30p News | 12-12:30p | MTWTF-- | :30 | 5 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | Tu | 10/30/12 | 12:47 PM | M-F 12-12:30p News | 12-12:30p | :30 | TS12 TV 16H | \$400.00 NM |
| LR- Local News Special Report | | | | | | | | | |
| 3 | WGAL | W | 10/31/12 | 12:28 PM | M-F 12-12:30p News | 12-12:30p | :30 | TS12 TV 16H | \$400.00 NM |
| 5 | WGAL | Th | 11/01/12 | 12:28 PM | M-F 12-12:30p News | 12-12:30p | :30 | TS12 TV 17H | \$400.00 NM |
| 2 | WGAL | F | 11/02/12 | 11:59 AM | M-F 12-12:30p News | 12-12:30p | :30 | TS12 TV 16H | \$400.00 NM |
| 1 | WGAL | M | 11/05/12 | 12:13 PM | M-F 12-12:30p News | 12-12:30p | :30 | TS12 TV 16H | \$400.00 NM |
| 6 | 10/30/12 | 11/05/12 | M-F 2-3p | 2-3p | MTWTF-- | :30 | 5 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 2:20 PM | M-F 2-3p | 2-3p | :30 | TS12 TV 16H | \$125.00 NM |
| 4 | WGAL | W | 10/31/12 | 2:50 PM | M-F 2-3p | 2-3p | :30 | TS12 TV 17H | \$125.00 NM |
| 5 | WGAL | Th | 11/01/12 | 2:54 PM | M-F 2-3p | 2-3p | :30 | TS12 TV 16H | \$125.00 NM |
| 3 | WGAL | F | 11/02/12 | 2:18 PM | M-F 2-3p | 2-3p | :30 | TS12 TV 17H | \$125.00 NM |
| 2 | WGAL | M | 11/05/12 | 2:25 PM | M-F 2-3p | 2-3p | :30 | TS12 TV 16H | \$125.00 NM |
| 7 | 10/30/12 | 11/05/12 | Dr. Phil | 3-4p | MTWTF-- | :30 | 5 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 3:32 PM | Dr. Phil | 3-4p | :30 | TS12 TV 17H | \$350.00 NM |
| 2 | WGAL | W | 10/31/12 | 3:13 PM | Dr. Phil | 3-4p | :30 | TS12 TV 16H | \$350.00 NM |
| 4 | WGAL | Th | 11/01/12 | 3:34 PM | Dr. Phil | 3-4p | :30 | TS12 TV 17H | \$350.00 NM |
| 3 | WGAL | F | 11/02/12 | 3:56 PM | Dr. Phil | 3-4p | :30 | TS12 TV 16H | \$350.00 NM |
| 5 | WGAL | M | 11/05/12 | 3:23 PM | Dr. Phil | 3-4p | :30 | TS12 TV 17H | \$350.00 NM |
| 8 | 10/30/12 | 11/05/12 | M-F 4-5P | 4-5P | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 3:59 PM | M-F 4-5P | 4-5P | :30 | TS12 TV 16H | \$500.00 NM |
| 2 | WGAL | W | 10/31/12 | 4:22 PM | M-F 4-5P | 4-5P | :30 | TS12 TV 17H | \$500.00 NM |
| 4 | WGAL | Th | 11/01/12 | 4:17 PM | M-F 4-5P | 4-5P | :30 | TS12 TV 16H | \$500.00 NM |
| 3 | WGAL | F | 11/02/12 | 4:30 PM | M-F 4-5P | 4-5P | :30 | TS12 TV 17H | \$500.00 NM |
| 5 | WGAL | M | 11/05/12 | 4:57 PM | M-F 4-5P | 4-5P | :30 | TS12 TV 16H | \$500.00 NM |
| 9 | 10/30/12 | 11/05/12 | M-F News 8 at 5a | 5-6a | MTWTF-- | :30 | 5 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | Tu | 10/30/12 | 5:23 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 16H | \$400.00 NM |
| 3 | WGAL | W | 10/31/12 | 5:29 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 16H | \$400.00 NM |
| 5 | WGAL | Th | 11/01/12 | 5:38 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 17H | \$400.00 NM |



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|--------------------|-----------------------|----------------|--------------|------------------|
| 9 | 10/30/12 | 11/05/12 | M-F News 8 at 5a | 5-6a | MTWTF-- | :30 | 5 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | F | 11/02/12 | 5:06 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 17H | \$400.00 NM |
| 2 | WGAL | M | 11/05/12 | 5:13 AM | M-F News 8 at 5a | 5-6a | :30 | TS12 TV 16H | \$400.00 NM |
| 10 | 10/30/12 | 11/05/12 | M-F 5-6p News | 5-6p | MTWTF-- | :30 | 5 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | Tu | 10/30/12 | 5:14 PM | M-F 5-6p News | 5-6p | :30 | TS12 TV 17H | \$1,000.00 NM |
| 1 | WGAL | W | 10/31/12 | 5:28 PM | M-F 5-6p News | 5-6p | :30 | TS12 TV 17H | \$1,000.00 NM |
| 5 | WGAL | Th | 11/01/12 | 5:28 PM | M-F 5-6p News | 5-6p | :30 | TS12 TV 17H | \$1,000.00 NM |
| 2 | WGAL | F | 11/02/12 | 5:46 PM | M-F 5-6p News | 5-6p | :30 | TS12 TV 17H | \$1,000.00 NM |
| 3 | WGAL | M | 11/05/12 | 5:19 PM | M-F 5-6p News | 5-6p | :30 | TS12 TV 17H | \$1,000.00 NM |
| 11 | 10/30/12 | 11/05/12 | M-F News 8 at 6p | 6-630p | MTWTF-- | :30 | 5 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | Tu | 10/30/12 | 6:24 PM | M-F News 8 at 6p | 6-630p | :30 | TS12 TV 17H | \$1,400.00 NM |
| 3 | WGAL | W | 10/31/12 | 5:59 PM | M-F News 8 at 6p | 6-630p | :30 | TS12 TV 16H | \$1,400.00 NM |
| 5 | WGAL | Th | 11/01/12 | 6:17 PM | M-F News 8 at 6p | 6-630p | :30 | TS12 TV 17H | \$1,400.00 NM |
| 4 | WGAL | F | 11/02/12 | 6:30 PM | M-F News 8 at 6p | 6-630p | :30 | TS12 TV 16H | \$1,400.00 NM |
| 1 | WGAL | M | 11/05/12 | 6:14 PM | M-F News 8 at 6p | 6-630p | :30 | TS12 TV 17H | \$1,400.00 NM |
| 12 | 10/30/12 | 11/06/12 | M-F News 8 at 6a | 6-7a | MTWTF-- | :30 | 6 | \$950.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 6 | \$950.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | Tu | 10/30/12 | 6:25 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| 1 | WGAL | W | 10/31/12 | 6:55 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 16H | \$950.00 NM |
| 3 | WGAL | Th | 11/01/12 | 6:55 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| 4 | WGAL | F | 11/02/12 | 6:16 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 16H | \$950.00 NM |
| 5 | WGAL | M | 11/05/12 | 6:24 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 16H | \$950.00 NM |
| 6 | WGAL | M | 11/05/12 | 6:43 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/06/12 | 11/12/12 | -T----- | 2 | \$950.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 8 | WGAL | Tu | 11/06/12 | 6:29 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| 7 | WGAL | Tu | 11/06/12 | 6:59 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| 13 | 10/30/12 | 11/05/12 | M-Sun Nightly News | 630-730p | -11---- | :30 | 2 | \$2,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | -11---- | 2 | \$2,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 6:53 PM | M-Sun Nightly News | 630-730p | :30 | TS12 TV 16H | \$2,800.00 NM |
| 2 | WGAL | W | 10/31/12 | 6:52 PM | M-Sun Nightly News | 630-730p | :30 | TS12 TV 17H | \$2,800.00 NM |
| 14 | 10/30/12 | 11/05/12 | Entertainment Tonight | 7-730p | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------|-------------------|-----------------------|-----------------------|----------------|--------------|------------------------|
| 14 | 10/30/12 | 11/05/12 | Entertainment Tonight | 7-730p | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 7:17 PM | Entertainment Tonight | 7-730p | :30 | TS12 TV 17H | \$500.00 NM |
| 2 | WGAL | W | 10/31/12 | 7:18 PM | Entertainment Tonight | 7-730p | :30 | TS12 TV 16H | \$500.00 NM |
| 5 | WGAL | Th | 11/01/12 | 7:26 PM | Entertainment Tonight | 7-730p | :30 | TS12 TV 16H | \$500.00 NM |
| 3 | WGAL | F | 11/02/12 | 7:16 PM | Entertainment Tonight | 7-730p | :30 | TS12 TV 17H | \$500.00 NM |
| 4 | WGAL | M | 11/05/12 | | Entertainment Tonight | 7-730p | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 15 | 10/30/12 | 11/06/12 | NBC Today Show | 7-9A | MTWTF-- | :30 | 6 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 6 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | W | 10/31/12 | 8:29 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 NM |
| 6 | WGAL | Th | 11/01/12 | 7:59 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 NM |
| 3 | WGAL | Th | 11/01/12 | 8:43 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 NM |
| 1 | WGAL | F | 11/02/12 | 7:29 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 NM |
| 4 | WGAL | F | 11/02/12 | 8:59 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 NM |
| 5 | WGAL | M | 11/05/12 | 8:59 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/06/12 | 11/12/12 | -T----- | 2 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 7 | WGAL | Tu | 11/06/12 | | NBC Today Show | 7-9A | :00 | | \$900.00 NM |
| Credited | | | | | | | | | |
| 8 | WGAL | Tu | 11/06/12 | 7:25 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 NM |
| 16 | 10/30/12 | 11/05/12 | Access Hollywood | 730-8p | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | Tu | 10/30/12 | 7:55 PM | Access Hollywood | 730-8p | :30 | TS12 TV 16H | \$500.00 NM |
| 1 | WGAL | W | 10/31/12 | 7:59 PM | Access Hollywood | 730-8p | :30 | TS12 TV 17H | \$500.00 NM |
| 4 | WGAL | Th | 11/01/12 | 7:48 PM | Access Hollywood | 730-8p | :30 | TS12 TV 17H | \$500.00 NM |
| 2 | WGAL | F | 11/02/12 | 7:41 PM | Access Hollywood | 730-8p | :30 | TS12 TV 16H | \$500.00 NM |
| 5 | WGAL | M | 11/05/12 | 7:55 PM | Access Hollywood | 730-8p | :30 | TS12 TV 16H | \$500.00 NM |
| 17 | 10/30/12 | 11/06/12 | NBC Today Show II | 9-10a | MTWTF-- | :30 | 4 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/30/12 | 11/05/12 | MTWTF-- | 4 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | W | 10/31/12 | 9:51 AM | NBC Today Show II | 9-10a | :30 | TS12 TV 17H | \$200.00 NM |
| 1 | WGAL | Th | 11/01/12 | 9:51 AM | NBC Today Show II | 9-10a | :30 | TS12 TV 16H | \$200.00 NM |
| 3 | WGAL | F | 11/02/12 | 9:51 AM | NBC Today Show II | 9-10a | :30 | TS12 TV 17H | \$200.00 NM |
| 2 | WGAL | M | 11/05/12 | 9:30 AM | NBC Today Show II | 9-10a | :30 | TS12 TV 17H | \$200.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/06/12 | 11/12/12 | -T----- | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WGAL | Tu | 11/06/12 | 9:59 AM | NBC Today Show II | 9-10a | :30 | TS12 TV 17H | \$200.00 NM |
| 18 | 11/05/12 | 11/05/12 | Mon NBC Prime Other | Prime Other | 1----- | :30 | 1 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$2,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|------------------|---------|--------|----------------|------------|------|
| 18 | 11/05/12 | 11/05/12 | Mon NBC Prime Other | Prime Other | 1----- | :30 | 1 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WGAL M 11/05/12 8:23 PM Mon NBC Prime Other Prime Other :30 TS12 TV 17H \$2,400.00 NM | | | | | | | | | |
| 19 | 11/03/12 | 11/03/12 | Sa/Su Early News | 630-7p or 7-730p | -----S- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WGAL Sa 11/03/12 Sa/Su Early News 630-7p or 7-730p :00 \$500.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 20 | 11/03/12 | 11/03/12 | NBC Saturday Today | 7-9a | -----1- | :30 | 1 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----1- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WGAL Sa 11/03/12 8:26 AM NBC Saturday Today 7-9a :30 TS12 TV 16H \$750.00 NM | | | | | | | | | |
| 21 | 11/03/12 | 11/03/12 | Sa/Su News 8 at 9a | 9-10a | -----1- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WGAL Sa 11/03/12 9:13 AM Sa/Su News 8 at 9a 9-10a :30 TS12 TV 17H \$400.00 NM | | | | | | | | | |
| 22 | 11/04/12 | 11/04/12 | Sat/Sun News 8 at 6a | 6-7a | -----2 | :30 | 2 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----2 2 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WGAL Su 11/04/12 6:08 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 16H \$150.00 NM | | | | | | | | | |
| 1 WGAL Su 11/04/12 6:29 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 17H \$150.00 NM | | | | | | | | | |
| 23 | 11/04/12 | 11/04/12 | NBC Sunday Today | 8-9a | -----1 | :30 | 1 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----1 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WGAL Su 11/04/12 8:57 AM NBC Sunday Today 8-9a :30 TS12 TV 17H \$650.00 NM | | | | | | | | | |
| 24 | 11/04/12 | 11/04/12 | Sa/Su News 8 at 9a | 9-10a | -----1 | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WGAL Su 11/04/12 9:52 AM Sa/Su News 8 at 9a 9-10a :30 TS12 TV 16H \$400.00 NM | | | | | | | | | |
| 25 | 10/30/12 | 11/05/12 | M-Su News 8 at 11p | 11-1135p | MTWTFSS | :30 | 3 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/30/12 11/05/12 MTWTFSS 3 \$850.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WGAL Th 11/01/12 11:30 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM | | | | | | | | | |
| 1 WGAL Sa 11/03/12 11:26 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM | | | | | | | | | |
| 3 WGAL Su 11/04/12 M-Su News 8 at 11p 11-1135p :00 \$850.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 26 | 10/30/12 | 10/30/12 | Tue NBC Prime Other | Prime Other | -1----- | :30 | 1 | \$2,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------|-------------------|---------------------|----------------|----------------|-------------|------------------------|
| 26 | 10/30/12 | 10/30/12 | Tue NBC Prime Other | Prime Other | -1----- | :30 | 1 | \$2,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -1----- | 1 | \$2,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 8:46 PM | Tue NBC Prime Other | Prime Other | :30 | TS12 TV 17H | \$2,100.00 NM |
| 27 | 10/31/12 | 10/31/12 | NBC Prime | 9-10p | --1---- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --1---- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | W | 10/31/12 | 9:45 PM | NBC Prime | 9-10p | :30 | TS12 TV 16H | \$1,600.00 NM |
| 28 | 10/31/12 | 10/31/12 | NBC Prime | 10-11p | --1---- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --1---- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | W | 10/31/12 | 10:29 PM | NBC Prime | 10-11p | :30 | TS12 TV 17H | \$1,600.00 NM |
| 29 | 11/01/12 | 11/01/12 | NBC Prime | 8-9p | ---1--- | :30 | 1 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---1--- | 1 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Th | 11/01/12 | 8:26 PM | Thu NBC Prime Other | Prime Other | :30 | TS12 TV 16H | \$1,400.00 NM |
| 30 | 11/02/12 | 11/02/12 | NBC Prime | 10-11p | ----1-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----1-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | F | 11/02/12 | 10:15 PM | NBC Prime | 10-11p | :30 | TS12 TV 16H | \$800.00 NM |
| 31 | 11/03/12 | 11/03/12 | Notre Dame Football | 230-11p | -----1- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Sa | 11/03/12 | 3:33 PM | Notre Dame Football | 230-11p | :30 | TS12 TV 17H | \$450.00 NM |
| 32 | 11/03/12 | 11/03/12 | NBC Prime | 8-9p | -----1- | :30 | 1 | \$550.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Sa | 11/03/12 | | NBC Prime | 8-9p | :00 | | \$550.00 NM |
| See MG 32.2 | | | | | | | | | |
| 2 | WGAL | Sa | 11/03/12 | 8:07 PM | Breeders Cup | 8-9P | :30 | TS12 TV 16H | \$550.00 NM |
| MG for 32.1 11/03 | | | | | | | | | |
| 34 | 10/30/12 | 11/05/12 | M-F News 8 at 6a | 6-7a | MTWTF-- | :30 | 4 | \$950.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 3 | \$950.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | W | 10/31/12 | 6:30 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| 3 | WGAL | Th | 11/01/12 | 5:59 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 16H | \$950.00 NM |
| 4 | WGAL | F | 11/02/12 | 6:42 AM | M-F News 8 at 6a | 6-7a | :30 | TS12 TV 17H | \$950.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---|----------------|---------|--------|----------------|------------|------|
| 34 | 10/30/12 | 11/05/12 | M-F News 8 at 6a Class of Time - Pre-emptible with notice | 6-7a | MTWTF-- | :30 | 4 | \$950.00 | NM |
| 11/05/12 11/11/12 M----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 11/05/12 5:59 AM M-F News 8 at 6a 6-7a :30 TS12 TV 17H \$950.00 NM | | | | | | | | | |
| 35 | 11/06/12 | 11/06/12 | NBC Today Show Class of Time - Pre-emptible with notice | 7-9A | -T----- | :30 | 2 | \$900.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 11/06/12 7:59 AM NBC Today Show 7-9A :30 TS12 TV 17H \$900.00 NM 1 WGAL Tu 11/06/12 8:36 AM NBC Today Show 7-9A :30 TS12 TV 16H \$900.00 NM | | | | | | | | | |
| 36 | 10/30/12 | 11/05/12 | M-F 12:30-1p Class of Time - Immediately Pre-emptible without notice | 12:30-1p | MTWTF-- | :30 | 2 | \$125.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 10/31/12 12:47 PM M-F 12:30-1p 12:30-1p :30 TS12 TV 17H \$125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 11/05/12 12:41 PM M-F 12:30-1p 12:30-1p :30 TS12 TV 17H \$125.00 NM | | | | | | | | | |
| 37 | 10/30/12 | 11/05/12 | M-F 1-2p Class of Time - Immediately Pre-emptible without notice | 1-2p | MTWTF-- | :30 | 1 | \$265.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 1:57 PM M-F 1-2p 1-2p :30 TS12 TV 16H \$265.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 1:59 PM M-F 1-2p 1-2p :30 TS12 TV 17H \$265.00 NM | | | | | | | | | |
| 38 | 10/30/12 | 11/05/12 | M-F 5-6p News Class of Time - Pre-emptible with notice | 5-6p | MTWTF-- | :30 | 5 | \$1,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/30/12 5:55 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM 2 WGAL W 10/31/12 5:13 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM 3 WGAL Th 11/01/12 5:46 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM 4 WGAL F 11/02/12 5:25 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 11/05/12 5:25 PM M-F 5-6p News 5-6p :30 TS12 TV 16H \$1,000.00 NM | | | | | | | | | |
| 39 | 10/30/12 | 11/05/12 | M-Su News 8 at 11p Class of Time - Pre-emptible with notice | 11-1135p | MTWTF-- | :30 | 4 | \$850.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL W 10/31/12 11:15 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 16H \$850.00 NM 2 WGAL Th 11/01/12 11:16 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 17H \$850.00 NM 1 WGAL F 11/02/12 11:24 PM M-Su News 8 at 11p 11-1135p :30 TS12 TV 17H \$850.00 NM | | | | | | | | | |



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------|---------------------|-----------------------|---------------|----------------|-----------------------|---------------|
| 39 | 10/30/12 | 11/05/12 | M-Su News 8 at 11p | 11-1135p | MTWTF-- | :30 | 4 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$850.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 4 WGAL M | | 11/05/12 | 11:30 PM | M-Su News 8 at 11p | 11-1135p | :30 | TS12 TV 16H | \$850.00 | NM |
| 40 | 10/30/12 | 11/05/12 | NBC Today Show | 7-9A | MTWTF-- | :30 | 14 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 11 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WGAL Tu | | 10/30/12 | 7:29 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 | NM |
| 9 WGAL Tu | | 10/30/12 | 8:41 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 | NM |
| 4 WGAL W | | 10/31/12 | 7:26 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 | NM |
| 3 WGAL W | | 10/31/12 | 7:56 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 | NM |
| 10 WGAL W | | 10/31/12 | 8:52 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 | NM |
| 6 WGAL Th | | 11/01/12 | | NBC Today Show | 7-9A | :00 | | \$900.00 | NM |
| Credited | | | | | | | | | |
| 11 WGAL Th | | 11/01/12 | 8:28 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 | NM |
| 5 WGAL Th | | 11/01/12 | 8:59 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 | NM |
| 8 WGAL F | | 11/02/12 | 7:23 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 | NM |
| 1 WGAL F | | 11/02/12 | 7:59 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 | NM |
| 7 WGAL F | | 11/02/12 | 8:29 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 3 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 14 WGAL M | | 11/05/12 | | NBC Today Show | 7-9A | :00 | | \$900.00 | NM |
| Credited | | | | | | | | | |
| 13 WGAL M | | 11/05/12 | 7:29 AM | NBC Today Show | 7-9A | :30 | TS12 TV 16H | \$900.00 | NM |
| 12 WGAL M | | 11/05/12 | 7:58 AM | NBC Today Show | 7-9A | :30 | TS12 TV 17H | \$900.00 | NM |
| 41 | 11/01/12 | 11/01/12 | M-Sun Nightly News | 630-730p | ---T--- | :30 | 1 | \$2,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$2,800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Th | | 11/01/12 | | M-Sun Nightly News | 630-730p | :00 | | \$2,800.00 | NM |
| Credited | | | | | | | | | |
| 42 | 11/01/12 | 11/01/12 | Thu NBC Prime Other | Prime Other | ---T--- | :30 | 1 | \$2,400.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$2,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Th | | 11/01/12 | 8:48 PM | Thu NBC Prime Other | Prime Other | :30 | TS12 TV 17H | \$2,400.00 | NM |
| 43 | 11/01/12 | 11/01/12 | NBC Prime | 10-11p | ---T--- | :30 | 1 | \$2,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$2,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Th | | 11/01/12 | 10:42 PM | NBC Prime | 10-11p | :30 | TS12 TV 16H | \$2,200.00 | NM |
| 44 | 11/02/12 | 11/02/12 | NBC Prime | 8-9p | ----F-- | :30 | 1 | \$650.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$650.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

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P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|------------------|---------|--------|----------------|------------|------|
| 44 | 11/02/12 | 11/02/12 | NBC Prime | 8-9p | ----F-- | :30 | 1 | \$650.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 NBC Prime 8-9p :00 \$650.00 NM See MG 44.2 2 WGAL F 11/02/12 9:29 PM NBC Prime 9-10p :30 TS12 TV 17H \$1,500.00 NM MG for 44.1 11/02 | | | | | | | | | |
| 45 | 11/03/12 | 11/03/12 | Breeders Cup | 8-9P | -----S- | :30 | 1 | \$550.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 8:28 PM Breeders Cup 8-9P :30 TS12 TV 17H \$550.00 NM | | | | | | | | | |
| 46 | 11/03/12 | 11/03/12 | Sat NBC Prime Other | Prime Other | -----S- | :30 | 2 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 9:46 PM Sat NBC Prime Other Prime Other :30 TS12 TV 16H \$350.00 NM 1 WGAL Sa 11/03/12 10:26 PM Sat NBC Prime Other Prime Other :30 TS12 TV 17H \$350.00 NM | | | | | | | | | |
| 47 | 11/04/12 | 11/04/12 | NFL Pre-Game | NFL Pre-Game Var | -----S | :30 | 2 | \$1,900.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:08 PM NFL Pre-Game NFL Pre-Game Var :30 TS12 TV 16H \$1,900.00 NM 2 WGAL Su 11/04/12 7:28 PM NFL Pre-Game NFL Pre-Game Var :30 TS12 TV 17H \$1,900.00 NM | | | | | | | | | |
| 48 | 11/04/12 | 11/04/12 | NFL | NFL Various | -----S | :30 | 2 | \$5,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$5,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Su 11/04/12 8:20 PM NFL NFL Various :30 TS12 TV 16H \$5,200.00 NM 1 WGAL Su 11/04/12 11:26 PM NFL NFL Various :30 TS12 TV 17H \$5,200.00 NM | | | | | | | | | |
| 50 | 11/02/12 | 11/02/12 | Delayed Tonight Show | 1205-2a | ----F-- | :30 | 2 | \$400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:16 AM Delayed Tonight Show 1205-2a :30 TS12 TV 16H \$400.00 NM 2 WGAL F 11/02/12 12:52 AM Delayed Tonight Show 1205-2a :30 TS12 TV 17H \$400.00 NM | | | | | | | | | |
| 51 | 11/03/12 | 11/03/12 | NBC Saturday Night Live | 1130p-1a | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 12:52 AM NBC Saturday Night Live 1130p-1a :30 TS12 TV 17H \$800.00 NM | | | | | | | | | |
| 52 | 11/03/12 | 11/03/12 | Notre Dame Football | 230-11p | -----S- | :30 | 1 | \$450.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 6:17 PM Notre Dame Football 230-11p :30 TS12 TV 16H \$450.00 NM | | | | | | | | | |



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------|-----------------|---------------------|
| 968326-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Smith/R/Senator | T SMITH/SEN/R | 333 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|----------------|---------|--------|----------------|------------|------|
| 53 | 11/03/12 | 11/04/12 | Sa/Su News 8 at 9a | 9-10a | -----SS | :30 | 2 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 2 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:58 AM Sa/Su News 8 at 9a 9-10a :30 TS12 TV 16H \$400.00 NM 2 WGAL Su 11/04/12 Sa/Su News 8 at 9a 9-10a :00 \$400.00 NM Credited | | | | | | | | | |
| 54 | 11/03/12 | 11/04/12 | Sat/Sun News 8 at 6a | 6-7a | -----SS | :30 | 2 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 2 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 6:39 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 16H \$150.00 NM 1 WGAL Su 11/04/12 6:53 AM Sat/Sun News 8 at 6a 6-7a :30 TS12 TV 16H \$150.00 NM | | | | | | | | | |
| 55 | 11/04/12 | 11/04/12 | NBC Meet the Press | 10-11a | -----S | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 10:42 AM NBC Meet the Press 10-11a :30 TS12 TV 17H \$1,800.00 NM | | | | | | | | | |
| 56 | 10/30/12 | 10/30/12 | Tue NBC Prime Other | Prime Other | -T----- | :30 | 1 | \$2,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/30/12 7:59 PM Tue NBC Prime Other Prime Other :30 TS12 TV 17H \$2,100.00 NM | | | | | | | | | |
| 57 | 11/01/12 | 11/01/12 | NBC Tonight Show | 1135p-1235a | ---T--- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 12:08 AM NBC Tonight Show 1135p-1235a :30 TS12 TV 16H \$400.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 148 | | |

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Gross Total</u> | \$117,450.00 |
| <u>Agency Commission</u> | \$17,617.50 |
| <u>Net Amount Due</u> | \$99,832.50 |